

Product replacement image prompts

10 complete prompts with visual references

Upload your own product image, then copy the complete prompt for the look you want. Each prompt describes the scene, camera, lighting, materials, and product preservation requirements.

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The thumbnails are style references. The prompts preserve your uploaded product and omit added promotional text. Original labels on your product remain part of the image.

Crystal-clear water splash

STYLE REFERENCE



FORMAT 2:3

Upload only your product image with this prompt.

Reference images may contain their original branding or text; the prompt controls what appears in your result.

Create a photorealistic premium product advertising photograph using my uploaded product as the exact hero object.

PRODUCT ACCURACY:

Preserve my product's exact shape, proportions, colour, materials, surface texture, components, logo, and packaging. Keep all existing label text sharp, readable, correctly spelled, and aligned with the product surface. Do not copy branding or features from another product.

COMPOSITION AND CAMERA:

Vertical 2:3 composition. Show the entire product suspended mid-air, centred and tilted approximately 25-30 degrees clockwise from upright, with its top pointing toward the upper-right and its base toward the lower-left. The product occupies approximately 65-70% of the frame height, with breathing room around every edge. Use a close, slightly elevated three-quarter frontal view: the front branding faces the camera while a narrow side surface reveals its depth. Preserve natural proportions without wide-angle distortion.

WATER EFFECT:

Capture a dramatic, crystal-clear water splash frozen around the product. A flowing ribbon of water enters from the bottom-left, rises along both sides, wraps behind the product, and breaks into thin curved sheets and scattered droplets above it. Include realistic liquid thickness, surface tension, refraction, tiny bubbles, and irregular splash edges. Add small water beads clinging naturally to the product. Keep its front label clearly visible through an opening in the splash.

BACKGROUND AND LIGHTING:

Seamless cool silver-grey studio background, bright soft white glow behind the lower-left and centre, gradually darkening toward the upper-right. Large diffused key light from the upper-left/front, subtle rim lighting along the right edge, and bright highlights illuminating the transparent water. Preserve the product's actual finish with realistic reflections, fine material detail, and soft dimensional shadows.

FINISH:

High-speed commercial photography, crisp product details and water droplets, restrained cool colour grading, realistic optics, premium advertising quality. No added text, captions, graphic elements, props, hands, pedestal, duplicate products, warped labels, altered logos, excessive glow, or plastic-looking water.

Pink motion and macro detail

STYLE REFERENCE



FORMAT 3:4

Upload only your product image with this prompt.

Reference images may contain their original branding or text; the prompt controls what appears in your result.

Create a premium cinematic product advertisement using my uploaded product, in vertical 3:4 format.

PRODUCT PRESERVATION:

Maintain the exact product shape, proportions, colour, construction, surface texture, materials, logo, and existing label text. Keep branding sharp and correctly aligned. Use lighting to introduce pink and violet reflections without changing the product's actual colour.

COMPOSITION:

Show two views of the same product within one frame:

1. UPPER VIEW - A smaller, fully visible product floating in the upper third, slightly right of centre. Position it diagonally from upper-left to lower-right, photographed from a three-quarter angle that reveals its front and side. Leave generous space around it.
2. LOWER VIEW - An extreme close-up of the same product filling the lower half to two-thirds of the frame. Let it extend beyond the bottom edge for a bold, intentional crop. Focus on its most distinctive branded surface or design detail, with the surrounding body receding diagonally toward the bottom-left. Preserve the real construction; do not invent parts or reshape the product.

BACKGROUND:

Seamless background transitioning from soft dusty pink in the upper-left, through rich burgundy across the top, into deep black throughout the centre and lower area. Keep the scene minimal with clear separation between the two product views.

LIGHTING AND EFFECTS:

Soft white studio highlights along the upper and left edges, violet fill light, and saturated pink-red rim lighting along the right and lower contours. Render realistic material-specific reflections and fine surface detail.

Behind the smaller upper product, create translucent flowing pink light trails sweeping in from the left and curving gently downward. Use soft motion blur on the trails while keeping both product views sharp. The trails should suggest speed without resembling flames or solid ribbons.

FINAL LOOK:

Premium technology campaign aesthetic, dramatic contrast, smooth tonal gradients, precise edges, realistic depth, and polished commercial photography. No added headline, typography, watermark, props, hands, invented logos, distorted branding, or extra product copies beyond the two specified views.

Amber and crimson close-up

STYLE REFERENCE



FORMAT 4:5

Upload only your product image with this prompt.

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Create a photorealistic cinematic product advertisement using my uploaded product as the exact hero. Vertical 4:5 composition.

PRODUCT ACCURACY:

Preserve the exact product geometry, proportions, colour, materials, finish, components, branding, and label placement. Keep every visible logo, word, number, and screen detail faithful to the uploaded image. Do not redesign the product or add features.

CAMERA AND COMPOSITION:

Use a tight three-quarter frontal close-up, viewed slightly from above and from the product's left side. Show the main front surface clearly while revealing depth along the left edge. Position the product diagonally from the upper-left toward the lower-right, filling approximately 85% of the frame. Keep its primary branded surface fully visible and sharply focused; allow only peripheral extremities to extend beyond the upper-left and lower-right edges. Use natural perspective with no exaggerated lens distortion.

BACKGROUND:

An atmospheric studio gradient transitioning from luminous pale amber in the bottom-left through burnt orange and deep crimson into near-black burgundy in the upper-right. No visible floor, horizon, or props.

LIGHTING:

Strong warm orange backlighting from the lower-left creates a glowing outline around the product. Add narrow red rim highlights along its edges and a controlled soft key light across the front so branding remains readable. Create realistic amber reflections on glass and glossy surfaces, subtle highlights on metal, and rich shadows on matte materials. Preserve actual material textures beneath the coloured lighting.

OPTICAL EFFECTS:

Layer translucent red-orange light streaks diagonally from upper-left to lower-right, with subtle motion echoes around the product's outer edges. Include a concentrated warm flare near the lower edge of the main front surface, a few fine horizontal light streaks, and restrained atmospheric haze. Keep these effects away from essential branding and screen information. The product remains crisp while surrounding light trails suggest movement.

FINISH:

High-contrast premium commercial photography, realistic reflections, fine surface detail, subtle film grain, and dramatic warm colour grading. No added text, captions, watermark, hands, unrelated objects, flames, duplicate products, warped geometry, or altered labels.

Luxury grooming lifestyle

STYLE REFERENCE



FORMAT 2:3

Upload only your product image with this prompt.

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Create a photorealistic luxury lifestyle product photograph using my uploaded product as the hero. Vertical 2:3 composition.

SCENE AND FRAMING:

A seated adult man is packing my product into an open grooming pouch on a round black marble side table. Crop the man above the chest so his face and head remain outside the frame. Show his torso, forearms, both hands, and part of his trousers. Photograph from slightly above table height, looking downward at a three-quarter angle.

WARDROBE:

An ivory linen blazer with visible weave, natural wrinkles, and realistic seams; pale shirt cuffs; a brown and rust micro-patterned waistcoat; and black-and-cream small-check trousers. A dark olive upholstered chair sits softly out of focus behind him.

PRODUCT PLACEMENT AND HANDS:

On the left side of the image, his right hand holds my product diagonally, with its top pointing toward the upper-left and its base entering the pouch toward the lower-right. Turn its main branded surface toward the camera and keep it clearly visible. On the right side, his left hand gently holds the pouch opening apart.

Adapt the grip naturally to my product's actual dimensions. Maintain anatomically correct hands, five fingers per hand, believable joints, short natural nails, and realistic contact pressure. Render warm medium-brown skin with visible pores, fine hairs, knuckle creases, subtle veins, and natural colour variation. Avoid smooth plastic skin and fingers merging into the product.

PRODUCT ACCURACY:

Preserve my uploaded product's exact shape, proportions, colour, materials, components, logo, and label text. Keep branding sharp, correctly spelled, and aligned. Do not add trimmer blades, buttons, or features unless they exist on my product.

TABLE AND PROPS:

An open black pebbled-leather grooming pouch sits centre-right, with tan suede corner panels, a brass zipper, and detailed stitching. In the foreground, place two small amber grooming bottles with black caps, one with a clear spray cover. A slim black grooming accessory lies horizontally to their left. Keep supporting props discreet and unbranded.

The round table has fine pale marble veins and a thick aged brass rim, prominently visible across the lower frame.

LIGHTING AND FINISH:

Soft warm directional light from the upper-left creates gentle highlights on the hands, linen, leather, and product, with deep natural shadows beneath the pouch. Muted olive, cream, brown, charcoal, and brass palette. Focus sharply on the hands and hero product, with subtle background softness. Premium editorial photography with realistic textures and restrained retouching.

No added headline, bottom logo, captions, watermark, visible face, distorted hands, duplicated fingers, floating objects, or altered product branding.

Wet hands in a moody bathroom

STYLE REFERENCE



FORMAT 9:16

Upload only your product image with this prompt.

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Create a photorealistic cinematic bathroom lifestyle advertisement using my uploaded product. Vertical 9:16 composition.

SCENE AND CAMERA:

A tight close-up of an adult man's wet hands holding two identical units of my product above a white ceramic bathroom basin. Show only his hands and forearms, with no face or torso. Photograph from a slightly elevated three-quarter side angle, looking down toward the sink.

HAND POSITION AND COMPOSITION:

The upper hand enters from the right edge and holds one product across the centre-right, diagonally from upper-left to lower-right. Its thumb rests naturally along the front while the fingers curl beneath the body. Keep this product fully visible, with its branded surface facing the camera.

The lower hand and forearm enter from the bottom-right, holding the second identical unit near the centre-left. Point its top toward the upper-left, with the body partially concealed by a natural grip. This is a second physical product held in the other hand, not a mirror reflection.

Adapt both grips to my product's real shape and size. Maintain believable contact, finger placement, joint structure, and five fingers per hand.

PRODUCT ACCURACY:

Preserve my uploaded product's exact proportions, shape, colour, materials, components, logo, and existing text. Both units must match the uploaded product. Keep visible branding sharp and correctly aligned. Do not invent blades, switches, chrome trim, or other features.

SKIN AND WATER:

Warm medium-brown skin with realistic pores, fine arm hairs, knuckle creases, subtle veins, and short natural nails. Add irregular water beads across the hands and product surfaces, with a few droplets falling toward the basin. Preserve natural skin texture without smoothing or plastic shine.

ENVIRONMENT:

A white ceramic basin occupies the lower frame, with a chrome faucet partly cropped at the lower-left. Behind the hands, dark charcoal and deep teal bathroom surfaces create a moody backdrop. A glass or mirror edge forms a narrow pale vertical line near the upper centre. Soft white steam curls through the upper-left background, remaining behind the products.

LIGHTING AND FINISH:

Strong soft daylight from the upper-left highlights the wet skin, droplets, and product edges. Deep cool shadows on the right, realistic material reflections, and warm skin tones against the dark bathroom. Focus sharply on the upper product and gripping hand, with gentle softness in the foreground and background. Premium editorial photography with subtle grain.

No added text, watermark, extra hands, malformed fingers, floating products, altered labels, excessive steam, or unrealistic water effects.

Sculptural white paper contours

STYLE REFERENCE



FORMAT 4:5

Upload only your product image with this prompt.

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Create a premium minimalist product photograph using my uploaded product. Vertical 4:5 composition, inspired by sculptural white paper art.

PRODUCT ACCURACY:

Preserve the exact product shape, proportions, colour, material, finish, cap or dispenser, logo, and label text. Keep all branding sharp, readable, correctly spelled, and aligned. Do not recolour my product to match the white background or replace its packaging with a generic bottle.

COMPOSITION AND CAMERA:

An overhead flat lay photographed perfectly perpendicular to the surface, with no perspective convergence. Show two identical units of my uploaded product, both aligned vertically with their front labels facing directly toward the camera.

Position the first unit left of centre and slightly higher, around 46% of the frame height. Position the second unit right of centre and lower, around 56% of the frame height. Keep both fully visible, with generous negative space and balanced separation. Each product occupies approximately one-third of the frame height.

SCULPTURAL BACKGROUND:

A matte white surface with five closely spaced, raised white paper-like contours forming an elongated flowing S-shaped path.

On the left, parallel vertical contours enter from the bottom edge, rise around the first product, and curve into a tall rounded inverted-U arch above it. The contours then descend through the centre, loop beneath the second product into a rounded U-shaped cradle, and rise vertically toward the top edge on the right.

Create precise spacing, softly rounded bends, subtle layered thickness, and fine paper texture. Both products sit within the open spaces enclosed by these contours. Keep the raised lines clear of their labels.

LIGHTING:

Soft directional studio light from the upper-right creates delicate grey shadows along the raised contours and beneath the products. Gentle highlights reveal packaging texture and dimensional edges. Bright whites retain detail without overexposure. Products rest naturally on the surface with believable contact shadows.

FINISH:

Quiet luxury beauty campaign, restrained styling, crisp product details, soft tonal transitions, and realistic photography. No additional props, hands, added typography, watermark, invented branding, warped labels, or extra products beyond the two specified units.

Minimal hand-held silhouette

STYLE REFERENCE



FORMAT 3:4

Upload only your product image with this prompt.

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Create a photorealistic minimalist product photograph using my uploaded product. Vertical 3:4 composition.

PRODUCT ACCURACY:

Preserve the exact product shape, proportions, colour, materials, surface finish, components, logo, and existing text. Do not redesign it, stretch it, or add features. Maintain its real size relative to the hand.

COMPOSITION AND CAMERA:

One bare hand rises diagonally from the bottom-left and holds the product upright near the centre of the frame. Show the entire product with generous white space above and on both sides. The product occupies approximately 55% of the frame height. Photograph at product height using a restrained three-quarter frontal angle, revealing the front and a narrow portion of its right side. Keep the product vertical with natural perspective and no wide-angle distortion.

GRIP AND SKIN:

The thumb supports the product along its left edge while the fingers curl naturally around its right side and lower body. Adapt the grip to the uploaded product's geometry while keeping its main branding and distinctive features visible.

Render realistic skin tone, pores, fine creases, subtle veins, and short natural nails. Maintain anatomically correct joints and five fingers, with convincing contact pressure. No jewellery or clothing in frame.

BACKGROUND AND LIGHTING:

A seamless luminous off-white background, softly glowing behind the subject. Use strong diffused backlighting to create a dramatic, subdued silhouette: the hand and product remain significantly darker than the background.

Add delicate edge highlights and minimal frontal fill, just enough to reveal the product's shape, material texture, and branding. Preserve deep soft shadows across the palm and fingers. Avoid bright frontal illumination, harsh outlines, or artificial glow.

FINISH:

Quiet luxury technology photography, restrained colour, realistic optics, crisp product contours, subtle skin detail, and clean negative space. No props, duplicate products, added text, watermark, distorted fingers, altered branding, or cropped product edges.

Lime-green padded fabric

STYLE REFERENCE



FORMAT 3:4

Upload only your product image with this prompt.

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Create a photorealistic premium product photograph using my uploaded product, nestled between soft lime-green padded fabric folds. Vertical 3:4 composition.

PRODUCT ACCURACY:

Preserve the exact product shape, dimensions, proportions, colour, materials, surface texture, components, logo, and label text. Keep branding sharp, readable, correctly spelled, and aligned. Do not transfer features or colours from another product.

CAMERA AND COMPOSITION:

Photograph from above with a slight oblique angle, showing the product's front clearly and a subtle amount of side depth. Position it diagonally across the centre, with its top toward the upper-right and its base toward the lower-left, approximately 30 degrees clockwise from upright.

The product fills about 80% of the frame height. Keep it entirely inside the frame with a small margin around both ends. Its front surface remains exposed while the fabric gently overlaps only its outer edges.

FABRIC ENVIRONMENT:

Fill the entire background with vivid chartreuse and lime-green padded nylon fabric, resembling a premium puffer jacket. Create large inflated folds, rounded cushion-like sections, gentle seams, fine woven texture, and a restrained satin sheen.

Form a diagonal valley between the folds that naturally cradles the product. The padding compresses slightly at contact points, creating believable weight, depth, and soft contact shadows. Avoid a rigid pedestal or floating placement.

LIGHTING:

Large soft studio light from the upper-left creates luminous yellow-green highlights across raised folds and deep olive-green shadows inside creases. Add controlled highlights along the product's edges, preserving its actual matte, glossy, or metallic finish. Keep the front label free from glare.

FINISH:

Tight editorial product photography, tactile fabric, crisp product details, rich green colour, realistic optics, and polished commercial quality. No added typography, watermark, inset thumbnail, packaging box, hands, extra products, bottom panel, or promotional graphics.

Dark rocks and suspended components

STYLE REFERENCE



FORMAT 3:4

Upload only your product image with this prompt.

Reference images may contain their original branding or text; the prompt controls what appears in your result.

Create a photorealistic cinematic product advertisement using my uploaded product as the exact hero. Vertical 3:4 composition.

PRODUCT ACCURACY:

Preserve the exact product geometry, proportions, colour, materials, finish, components, logo, and existing label text. Keep branding sharp and correctly aligned. Do not invent accessories, indicator lights, openings, or detachable parts.

COMPOSITION AND CAMERA:

Position the main product prominently in the lower-middle of the frame, hovering just above a rugged black rock surface. Use a low three-quarter frontal camera angle, revealing its front branding and some upper surface. Give it a slight diagonal tilt for a dynamic pose. If the uploaded product includes a case and separate components, show the case open below, with its real components suspended above it: one larger and closer near the centre, another smaller and farther away toward the upper-right. Preserve their actual construction and correct relative scale.

For a single-piece product, show one intact hero product without separating its parts. Leave generous dark negative space across the upper quarter.

ENVIRONMENT:

A dramatic charcoal-black landscape of fractured slate and jagged volcanic rocks. Sharp rock fragments scatter around the product, with smaller pieces suspended in the background. Add subtle orange embers within a few ground cracks.

Behind the hero, a pale grey burst of fine mist and dust spreads outward close to the ground. Keep the foreground tactile and detailed, with softer distant debris.

LIGHTING:

Deep black and graphite palette. A broad cool-white spotlight cuts diagonally from the upper-right toward the centre-left, visible through restrained atmospheric haze. Crisp rim highlights outline the product against the dark background. Gentle frontal fill reveals branding and material texture without flattening the shadows.

FINISH:

Premium technology campaign, realistic reflections, dramatic depth, sharp hero details, subtle background motion blur, and controlled cinematic contrast. Keep debris and mist clear of essential product features.

No added headlines, promotional text, feature icons, bottom badges, watermark, invented branding, excessive flames, distorted geometry, or extra products.

Burgundy motion with a foreground hero

STYLE REFERENCE



Create a photorealistic cinematic lifestyle advertisement using my uploaded product as the sharp foreground hero. Landscape 16:9 composition.

PRODUCT ACCURACY:

Preserve my product's exact shape, proportions, colour, materials, finish, components, logo, and existing text. Do not add phone cameras, a case, a ring holder, or other features unless present in my uploaded image. Keep branding crisp and correctly aligned.

POSE AND COMPOSITION:

An adult male model with short dark hair and warm medium-brown skin moves dynamically across a deep burgundy studio scene. His torso leans forward, his head sits in the upper-left background, and his body extends diagonally toward the lower-right.

He extends one hand toward the camera, presenting my product near the centre of the frame. The product appears large through its proximity to the lens, occupying approximately 55-60% of the frame height. Keep it fully visible, nearly upright with its top leaning slightly left, and its main branded surface facing the viewer at a subtle three-quarter angle.

The fingers curl naturally around the product's right edge, with the thumb supporting the opposite side. Adapt the grip to its real dimensions. Preserve believable joints, five fingers, natural nails, skin pores, fine creases, and realistic contact pressure.

WARDROBE AND MOVEMENT:

A dark burgundy shirt or lightweight jacket with matching dark trousers. Loose outer fabric sweeps behind him toward the right, creating flowing folds and a sense of speed.

FOCUS AND MOTION:

Keep the product and gripping hand sharply frozen. Apply strong directional motion blur and soft movement echoes to the model's face, torso, clothing, and background. Create curved amber-red motion trails sweeping from the lower-left, behind his body, and across the right side. Keep all trails clear of the product.

BACKGROUND AND LIGHTING:

Seamless deep wine-red background with a soft crimson glow behind the model. Warm orange side lighting illuminates the fingers and product edges, with subtle red fill and deep dimensional shadows. Maintain the product's original colour beneath the lighting.

FINISH:

Bold premium campaign photography, dramatic depth, realistic skin and materials, controlled reflections, and crisp product detail against fluid background movement. No added text, watermark, extra products, malformed hands, blurred branding, or artificial plastic skin.